

DAN-HEE PARK

London, United Kingdom

Tel: +44 7763 735317 / Email: danheepark3@gmail.com / Portfolio: www.danheepark.com / [LinkedIn](#)

AREA OF EXPERTISE

- User Experience Design
- Problem-solving
- User Interaction Design
- Interaction Design
- User Research
- Prototyping

PROFESSIONAL EXPERIENCE

- Mar 2023 – Jun 2024 **UX/UI Designer at BrandLab360** **United Kingdom**
- Designed primary interfaces for a responsive web and mobile for VR platform, enhancing user efficiency by 36%
 - Developed robust design systems to ensure consistency across all user interfaces
 - Designed SaaS solutions: Virtual HQ, a virtual office for remote workers, and Spac3s, a customizable V-commerce solution
 - Crafted storyboards, wireframes, and high-fidelity prototypes
- Oct 2020 – Sep 2021 **Web Designer at Bros Mobile** **Pyeongtaek, South Korea**
- Redesigned the website categorization system, increasing sales by 20%
 - Updated new products, events, and advertisements on the online shop
 - Handled customer communications to deliver exceptional service
- Sep 2021 – Sep 2022 **Curator at The Beaney House of Art & Knowledge** **Kent, United Kingdom**
- Designed promotional materials (main image, poster, invitation cards)
 - Developed the 'Unveiled' exhibition, attracting over 4,500 visitors
 - Collaborated with 20 professional artists
- Jan 2020 – Aug 2020 **Curator at Pinoseum** **Paju, South Korea**
- Designed graphic and social media content (Instagram and facebook posts, banners, leaflets, posters, invitation cards, and signboards)
 - Managed the museum website
 - Planned and executed a government-sponsored exhibition 'Fairy Tale Lies'
 - Participated in museum education programs, engaging with over 70 visitors per day

EDUCATION

- Mar 2015 – Feb 2019 **Product Design at Hongik University** **Sejong, South Korea**
Bachelor of Fine Arts
- Graduated with a GPA of 3.47
 - Awarded Scholarships for four semesters
- Sep 2021 – Sep 2022 **Curating at University of Kent** **Kent, United Kingdom**
Master of Art School
- Graduated with distinction

CERTIFICATION

- Mar 2021 – June 2021 **Master of HTML5 and CSS3 at Nomad Coders** **South Korea**