DAN-HEE PARK

London, United Kingdom

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PROFESSIONAL EXPERIENCE

Mar 2023 – Jun 2024 | **UX/UI Designer at Brandlab360** | **United Kingdom**

- Designed primary interfaces for a responsive web and mobile 3D platform, enhancing user efficiency by 36%
- Created comprehensive design systems to ensure consistency across all UI
- Designed a SaaS solution, a virtual office for remote workers, from end-to-end
- Crafted storyboards, wireframes, and final prototypes

Oct 2020 – Sep 2021 | **Web Designer at Bros Mobile** | **Pyeongtaek, South Korea**

- Redesigned the website categorization system, increasing sales by 20%
- Updated new products, events, and advertisements on the online shop
- Handled customer communications to deliver exceptional service

Dec 2020 – Apr 2021 | **Freelance Graphic Designer at E-Gisung Consultancy** | **South Korea**

- Built a website for an automatic stock trading program
- Designed the company logo, business cards, and presentation slides

Sep 2021 – Sep 2022 | **Curator at The Beaney House of Art & Knowledge** | **Kent, United Kingdom**

- Designed promotional materials (main image, poster, invitation cards)
- Developed the 'Unveiled' exhibition, attracting over 4,500 visitors
- Collaborated with 20 professional artists
- Participated in school workshops at The Archbishop's School

Jan 2020 – Aug 2020 | **Curator at Pinoseum** | **Paju, South Korea**

- Designed graphic and social media content (Instagram and facebook posts, banners, leaflets, posters, invitation cards, and signboards)
- Managed the museum website
- Planned and executed a government-sponsored exhibition 'Fairy Tale Lies'
- Participated in museum education programs, engaging with over 70 visitors per day

EDUCATION

Mar 2015 – Feb 2019 | **Product Design at Hongik University** | **Sejong, South Korea**
Bachelor of Fine Arts

- Graduated with a GPA of 3.47
- Awarded Scholarships for four semesters

Sep 2021 – Sep 2022 | **Curating at University of Kent** | **Kent, United Kingdom**
Master of Art School

- Graduated with distinction

CERTIFICATION

Mar 2021 – June 2021 | **Master of HTML5 and CSS3 at Nomad Coders** | **South Korea**